

# MASLOW PROJECT

April 2016

Dear Community Supporters,

As the Executive Director of Maslow Project, I want to sincerely thank you if you have previously supported any of our events. If you are new to Maslow, I want to thank you for taking the time to consider this opportunity to support us. Over the years, Maslow Project has found that family-friendly events are more in alignment with our mission, help us reach a broader audience, and are generally better attended, which helps us reach our fundraising goals! The Southern Oregon Smoked Salmon Festival helps us accomplish each of those goals; raising over \$15,000 and reaching over 500 guests last year! Your support makes this possible!

We hope you will consider the opportunity to support this great event in 2016 - and support our work with homeless children and families. This year, we are moving the venue to The Commons in Medford to inspire a wider range of attendees. Please help us lend a hand-up to the nearly 2,000 children and parents in Southern Oregon who need our help. Thank you for being part of the solution!

Sincerely,



Mary Ferrell, Executive Director  
Maslow Project

