



**2017 SOUTHERN OREGON SMOKED SALMON FESTIVAL
BENEFITTING MASLOW PROJECT**

Dear Competitor,

We are excited to announce that competitor registration for the 2017 Southern Oregon Smoked Salmon Fest has now opened and **will remain open until August 31st, 2017**. There are **limited competitor spots** so we highly encourage you to sign up early to secure your spot for Southern Oregon's premiere smoked salmon competition. Featuring local food, wine and beer; live music; and a day of family-friendly activities. The festivities will once again be located at **Pear Blossom Park in Medford, OR** and will take place on **September 23rd, from 1-5pm**.

Entry to the smoked salmon competition is \$30. The **1st place winner of the smoked salmon competition "People's Choice" award will receive a \$1,000 cash prize, 2nd \$500 and 3rd \$250** which will be decided by votes from the public. The **1st place winner of the smoked salmon competition "Judges' Choice" award will receive the Championship Trophy**, which will be decided by a panel of prominent local chefs, community leaders, and avid fisherman.

Pay for your registration here: <https://sossf2017.eventbrite.com>

2017 Competition Details:

- Competitors will provide samples of smoked salmon, enough for over 500 people (5lbs of salmon, weight will be verified before the event begins).
- There will be 10 tables at the competitor section in Pear Blossom Park; you will share a table/"booth" with another competitor.
- The blind judge tasting will take place from 1-2:00pm, during which time your salmon will be given a number, judges will taste all samples and rank their top choices. The top choice from the judges will be the "Judge's Choice." Open tasting for the "People's Choice" will take place from 1:00-4:00pm. Competitors will be at their assigned booth and interacting with the attendees, explaining your smoking process, and why they should vote for you.
- Event attendees will be given 3 voting tickets each upon entrance to the event with the opportunity to buy more. Votes will be tallied at 4:00pm. Competitors with the top 3 ticket totals and Judge's Choice award will receive their prizes, announced at 4:30pm.

Your entry fee includes a booth, sample trays, and entrance for 1 more person beside yourself (2 free admissions), and two sampling passports. All competitors will be mentioned during the event and when we announce the results.

100% of the event proceeds will benefit Maslow Project, a local nonprofit that provides support services to homeless youth and families throughout Southern Oregon. For more information about the event, please visit the website southernoregonsmokedsalmonfest.com or email us at jorge@maslowproject.com. For more information about Maslow Project visit: www.maslowproject.com.

Sincerely,

Jorge Zamarripa
Program Coordinator
Maslow Project



2017 SOUTHERN OREGON SMOKED SALMON COMPETITION ENTRY FORM

Defending Champion: Michael Gervais

Please fill out and return this entry form before the deadline. Each competitor must provide proof of their smoking process by emailing three photos, with the person entering the contest included in the photo, to jorge@maslowproject.com (please include the competitors name). All entry forms must include Eventbrite payment transaction receipt or check made payable to "Maslow Project". If the payment is not received by the deadline, the entry will not be honored. Please bring photo identification with you to the event.

To mail your entry form and/or check, please send to:

Maslow Project
c/o Jorge Zamarripa
500 Monroe St
Medford, OR 97501

Your Name: _____

Mailing Address: _____

Email Address: _____

Phone Number: _____

Please don't hesitate to contact us with any questions at jorge@maslowproject.com or call us directly at (541) 608-6868 and ask for Jorge Zamarripa. Visit our website for frequent announcements and be sure to follow us on Facebook at www.facebook.com/smokedalsalmonfest.

www.southernoregonsmokedalsalmonfest.com